Leading Collaborative Teams

Jessica Lipnack and Jeffrey Stamps, PhD NetAge, Inc.





NetAge Background

Publications





Software





Website



Blog



Clients

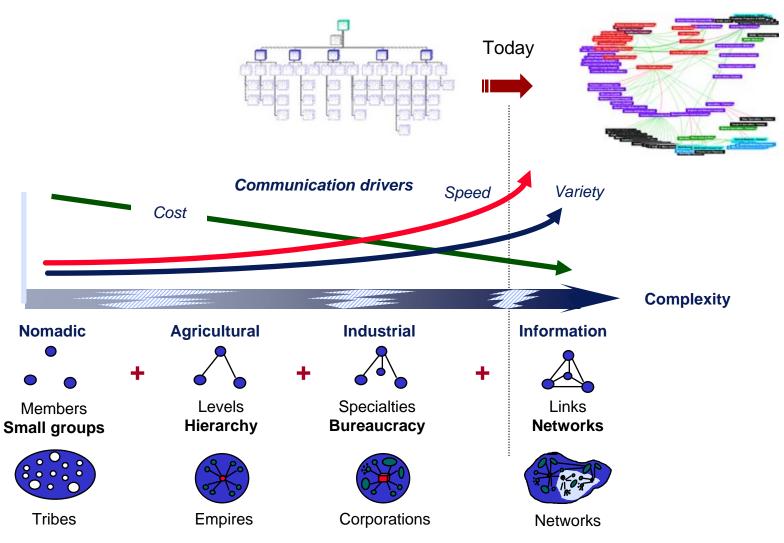


Incorporated 1998 to develop software, methodology, and tools for distributed organizations, NetAge is privately held and generates revenue from consulting, licensing, and royalties. Its founders and principals are Jessica Lipnack and Jeffrey Stamps, PhD.

Website: www.netage.com
Blog: www.endlessknots.com



Context of Organizational Transformation



NetAge diagram developed with Shell Oil Co, 1998



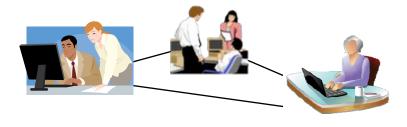
What Is Collaboration? A Virtual Team?

Collaboration = col- "together" + **laborare** "to work"

Collaborate — work jointly on activity, especially to produce or create something Synonyms: co-operate, join forces, team up, band together, work together, participate, combine, ally, pool resources, put heads together

A team

Virtual team: small group with common purpose interacting interdependently on agreed tasks



Organizations

Locations

A virtual team

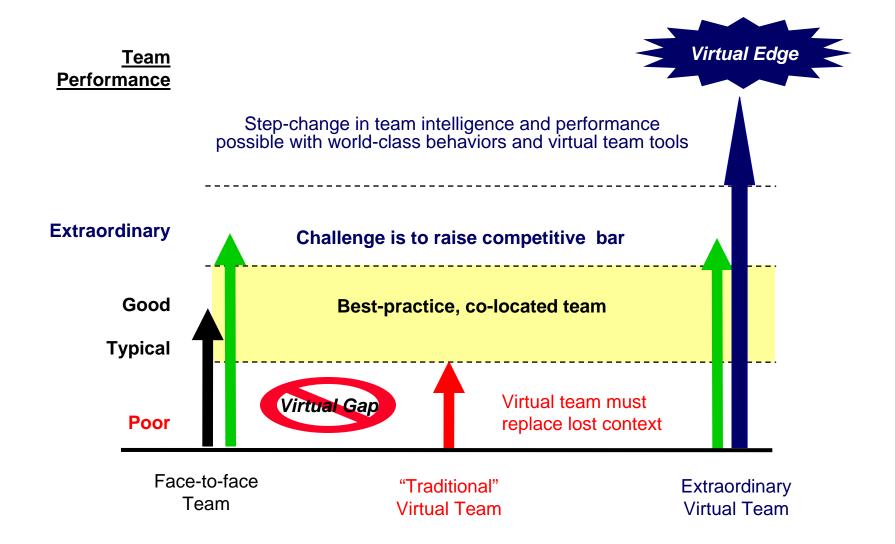


across boundaries of space, time, and organization supported by technology



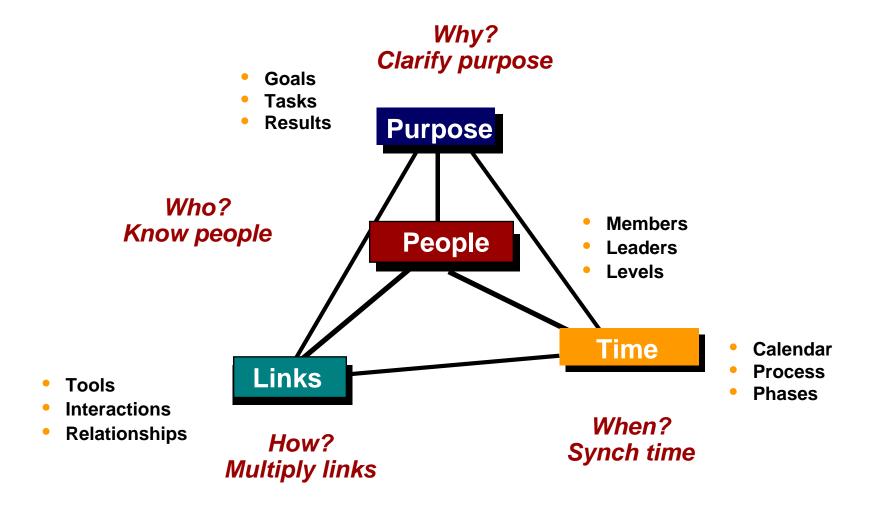


Aspiration for Virtual Leadership: Leap to Virtual Edge





The Virtual Leadership Model





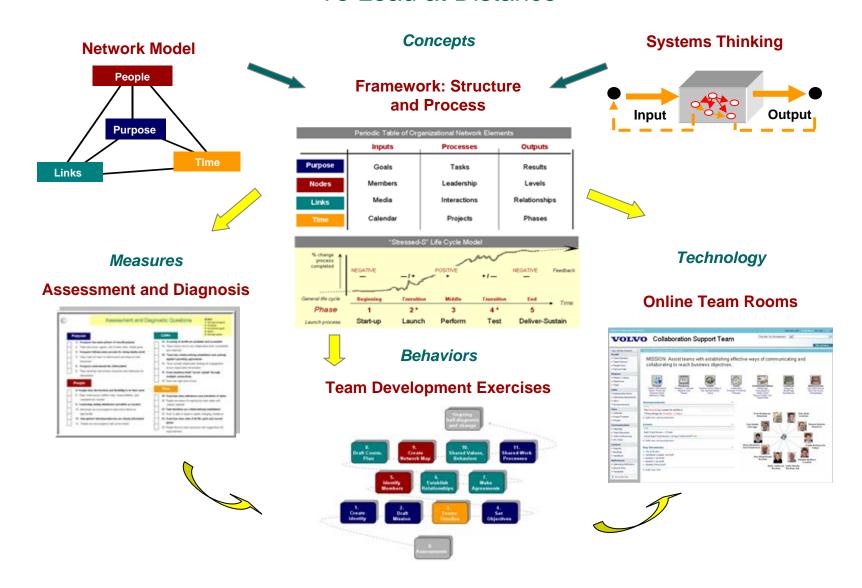
US Army BCKS Project on Virtual Teams: "Teams of Leaders Handbook" Team Room



Used with permission of Battle Command Knowledge Systems "Teams of Leaders (ToL) Handbook" Project



Takes a Lot More than Email, Conference Calls To Lead at Distance





Strategy for Success at a Distance

90% People + 10% Technology

Myth
Leading virtually
is about using
right technology

Reality
Leading virtually requires
understanding people, culture,
organization, and collaboration





"We always get the technology right and the sociology wrong" — Paul Trevithick



Decide to Network

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Visit Jessica's blog at endlessknots.netage.com



